

# Transform revenue management data into actionable insights

Revenue management data holds a wealth of insights that life sciences companies can use to optimize revenue, improve compliance, and stay ahead in a competitive market. However, many internal teams lack the capacity to manage this complex data effectively without relying on IT or outside consultants. As a result, many companies spend more time cleaning and preparing the data than using it to drive strategic business decisions.

Model N Data nSights is an integrated analytics solution that helps life sciences companies navigate, align, and analyze revenue management data to unlock real value. By automating data processes, providing prebuilt dashboards, and enabling self-service business intelligence (BI), Data nSights minimizes reliance on IT and third-party consultants – delivering timely, structured intelligence that empowers life sciences companies to improve decision-making and operational efficiency.

## Reduce workflow bottlenecks and break down data silos

As an integrated, out-of-the-box solution, Data nSights makes extracting and analyzing your Model N data easy. It provides near-real-time access to structured, analytic-ready data, reducing bottlenecks, lowering costs, and increasing time to insights. And with a holistic cross-module data view, users can connect transactional events across Model N modules regardless of time gaps.

## Conduct analytics with fewer technical dependencies

Prebuilt analytics models and self-service BI tools empower your users to explore data independently – no programming expertise required. This minimizes the need for custom model development, enabling faster, data-driven revenue management decisions.

While

# 55%

While 55% of life sciences business leaders describe their companies as very data-driven,

# 94%

have concerns about the data they use for decision-making.

# 54%

feel revenue operations data offers the greatest opportunity for improvement, and

# 49%

of revenue operations teams are prioritizing data integration and analytics in 2025.<sup>1</sup>






<sup>1</sup> <https://www.modeln.com/state-of-revenue-report-2025/>

## Improve data visibility and reporting accuracy

By automating data ingestion, Data nSights reduces manual processes and, in turn, improves reporting accuracy and scalability. Internal teams can now focus less on data extraction and reconciliation and more on the strategic analysis that drives decisions around pricing, compliance, and rebate management.

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## Unlock the value of your revenue management data

-  **Decrease the need for costly third-party data analytics vendors.**
-  **Explore and analyze data with minimal technical dependencies.**
-  **Select how you access your data – via the prebuilt insight library, self-service BI, or dimensional data stores – depending on your needs.**
-  **Make quicker, smarter decisions and capitalize on more business opportunities.**
-  **Choose between out-of-the-box insights or build your own views for your own strategic insights.**

## Put your revenue management data to work for you

Schedule a demonstration to learn more about how Model N Data nSights can transform your data into actionable insights.