

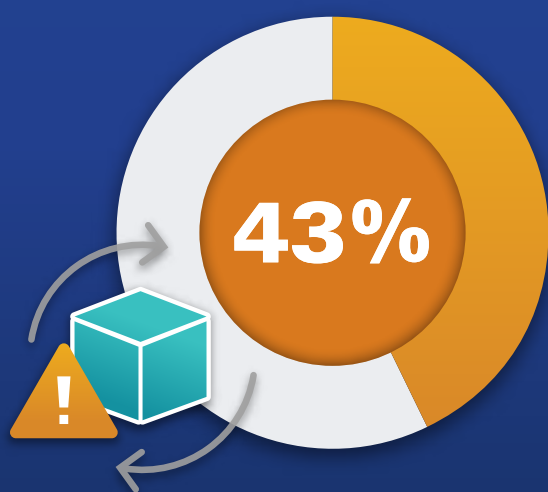
The state of revenue and compliance in 2025

Life sciences and high-tech leaders must continuously evolve to adapt their business-critical revenue processes to new challenges and market realities. To find out what this looks like, Model N asked strategy and finance, operations, and technology leaders at life sciences and high-tech companies:

How are you dealing with revenue management in 2025?

THE CHALLENGE

Navigating market uncertainty and process inefficiency



of leaders believe **supply chain disruptions** will impact their revenue management strategy.



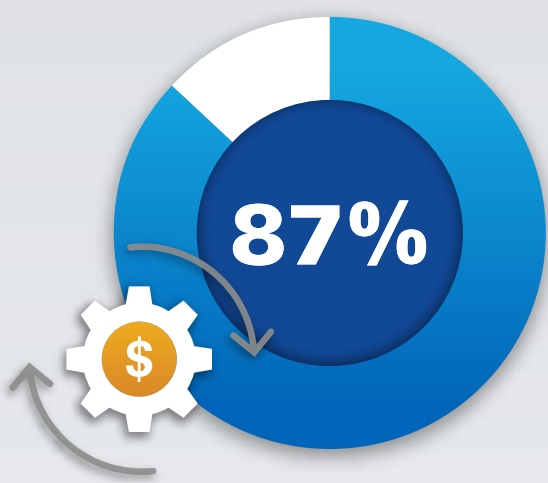
More than 9 out of 10 leaders have concerns about their **revenue management data**.



of companies rely on **multiple solutions** with limited to no integration to manage revenue programs.

THE OPPORTUNITY

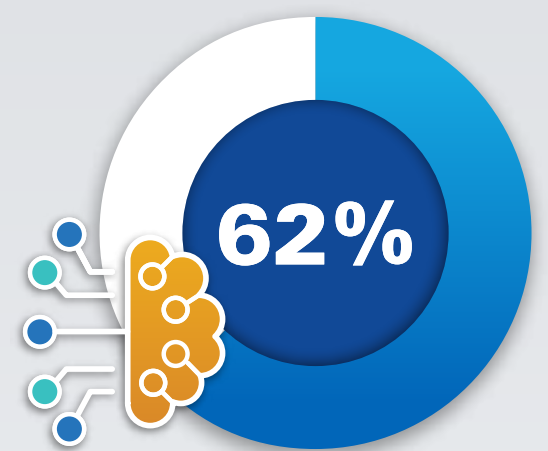
Creating smarter revenue processes to achieve operational excellence



of companies are focusing their innovation plans on **automating revenue management**.



One-half of leaders believe **data analytics** holds incredible promise for optimizing revenue operations.



of companies use or plan to use **GenAI** to enable revenue management.

Learn how leveraging data and technology could give your revenue optimization program a competitive edge.

Download the 2025 State of Revenue Report today at modeln.com/state-of-revenue-2025