# Optimize pricing strategies with actionable insight

Model N Price Intelligence brings real-time business insights into price performance negotiations through advanced customer and quote analysis. This powerful application enables your pricing teams to assess pricing strategies to identify profit drivers; sources of revenue leakage; and pricing anomalies across customer segments, channels, product lines, and geographies. By understanding and evaluating the effectiveness of your pricing, you can detect issues and capitalize on opportunities to improve margins and revenue.

## **Detect and fix revenue issues**

Review price tables, pricing rules, contracts, and quotes to identify the root cause of margin and revenue issues. Gross-to-net visualizations, drill downs, price waterfall charts, and dashboards give you the full picture of your revenue.

## Increase visibility across multiple dimensions

Measure pricing performance by customers, products, territories, strategies, contracts, and channel incentives. Powerful analytics and tools help you:

- Identify and measure the impact of outlier prices across your channel and direct business.
- Understand which steps in the revenue lifecycle including list price, on-invoice discounts, quotes, pricing rules, rebates – are the source of revenue leakage.
- Compare price performance against historical wins, losses, and pricing compliance.



Gain visibility into how pricing strategies are impacting profitability.

# Model N

#### Gain a pricing advantage

Leverage these actionable insights to measure and enhance pricing strategies, benchmark customers, and devise new contract and rebate strategies. Advanced analytics tools and analysis enable you to optimize price ranges and evaluate the likelihood of winning business. Price trend dashboards help you evaluate and track changes in the pricing of your products over time.



Access guidance to better understand the market and improve pricing strategies.

# Effectively manage pricing with real-time intelligence

Understand and correct pricing issues that are impacting revenue and profitability.

Leverage validated and current pricing strategies to outpace the competition.

Empower sales at the point of negotiation with timely information on wins, losses, and pricing compliance.

Evaluate more quotes faster – without leaving money on the table.

Make smarter, data-informed pricing decisions.

# Gain actionable pricing insights

Schedule a demonstration to learn how Model N Price Intelligence can help you improve margins and validate pricing performance.

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