# Efficiently collaborate with channel partners

Model N Channel Collaboration provides a self-service portal that enables channel partners to review their channel performance, view status, correct critical missing or incorrect information, and access historical data. Along with saving you time and resources by encouraging partners to manage channel data on their end, this easy-to-use portal increases collaboration across channel activities. Now, you and your channel partners can work together to address market demands, solve customer problems, and sell more.

#### Streamline data collection across the channel network

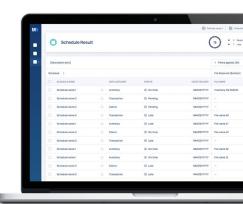
Spend less time reaching out to partners for timely data submissions and file corrections. The easy-to-use, self-service experience helps partners understand how and what data they need to submit, empowers them to correct missing or incorrect information on a timely basis, and gives them a clear picture of channel data performance.

#### Provide a unified partner portal experience

Reduce data inconsistencies and inaccuracies by leveraging a portal that's purpose built for channel data. By eliciting collaboration across all channel activities, you can gain greater insight into channel revenue growth, effectively see changes in inventory, calculate incentives payments, and measure the success of channel programs.

### Shorten reporting cadences from quarterly to monthly, monthly to weekly, or weekly to daily

Eliminate reliance on email-based data submissions that hinder record-keeping and standardization. The channel partner portal empowers partners to submit consistently formatted data any time of day in accordance with your submission schedules. It also enables them to easily review historical information, track their performance, and manage alerts.



Partners and manufacturers can easily view the status of data submissions, thus improving channel visibility.

Model N

#### Optimize your channel revenue processes

Channel Collaboration is just one part of the Model N Channel Data Management solution that organizes, cleanses, validates, standardizes, and enriches point-of-sale (POS), inventory, and claims data with automation, eliminating the need for human intervention. By delivering an unparalleled level of data granularity, quality, and consistency, Channel Data Management enables you to track channel sales, improve revenue reporting, decrease operational costs, and drive the right type of revenue growth.

## 99%

Decrease manual channel data intervention by 99%

90%

Achieve greater than 90% average on-time reporting

## 50%

Increase distributor compliance by 50%

## Improve channel data accuracy while increasing partner satisfaction

- Improve collaboration around data and revenue with channel partners.
- Gain accurate, real-time visibility into your channel and individual partner performance.
- Build partner trust by giving them the flexibility to submit, review, and edit data in real time.
- Integrate timely and accurate channel data directly into your revenue and compliance processes.
- Spend less time and resources reaching out to individual partners to chase down and dispute numbers.
- Automate and manage the channel data process to drive revenue growth.

#### Get faster access to channel visibility

Schedule a demonstration to learn how Model N Channel Collaboration can help elicit higher quality data, greater partner trust, and desired market behaviors.