# Eliminate membership data challenges with an intelligent, automated solution

For medtech companies, the activities required to ensure comprehensive customer profiles and parent-child relationships are typically manual and very time consuming. Due to limited resources, customer and membership management can be difficult to manage and maintain, sometimes resulting in duplicate or incorrect customer data leading to incorrect pricing and inefficient indirect sales processing.

Model N Advanced Membership Management solves these challenges by automatically adding and maintaining the key data elements that impact downstream processes including customer identifiers, addresses, and class of trade. This provides companies the capabilities needed to automate the creation and management of customers and hierarchical relationships.

- Save time, increase operational efficiency, and reduce errors by automating manual tasks.
- Effectively manage pricing and rebate eligibility, reducing credit-rebills, rebate and fee corrections, and sales commission corrections.
- Reduce your risk of incorrect tiered pricing compliance calculations.
- Improve business insights to provide faster, more accurate reporting.
- Improve customer satisfaction and loyalty.

## Accelerate your customer alignment processes for greater efficiency and accuracy

Advanced Membership Management utilizes customer-specific data formats to streamline the customer master and roster update process. Using sophisticated matching logic, the solution determines if each customer in the file is a new record or requires updates to an existing customer record. Once determined if an update or add is required and the change is approved, the changes are automatically applied to the master data, membership data, and associated contracts.



## The value of standardization, enrichment, and automation

Applying the three-step roster processing approach used by Advanced Membership Management can significantly reduce error-prone manual tasks, improve profit margins, and lower the risk of contractual noncompliance.

#### **Advanced Membership Management**

Roster processing in three steps



### Ready to put an end to your membership data challenges?

Schedule a demonstration to see Advanced Membership Management in action.