

# Model N

[Name],

I'm writing to ask for approval to attend Rainmaker20, the premier global conference for Life Science and High-Tech industry leaders and innovators in the rapidly growing Revenue Management industry, being held March 11-13, 2020 at the JW Marriott Orlando, Grande Lakes.

At the conference, I will be able to choose from over 26 sessions, learn from industry and thought leaders, and network with 500+ peers and partners. The information and ideas gained at this show will help us shift to a true top line revenue execution model and maximize every revenue moment.

This conference has grown year over year with an expected attendance of 500+ this year. Attendance includes two and a half days of learning and networking, best practice sharing, hands-on training, and an interactive environment where I can learn about the latest revenue management trends, technologies and methodologies to bring back to support our business goals.

I'd like to focus on finding solutions or best practices that could benefit these projects:

- [add project or initiative]

In attending the conference, I will have a unique opportunity to interact directly with Model N experts including the customer success team, the technology team, our account team and Model N senior management to further strengthen our relationship. We have been Model N customers since XX and use XYZ modules. This event is the most impactful way to gain a deeper understanding of how Model N can help us accomplish our revenue management goals. At a total cost of about \$X, it's the most cost-effective way to ensure that we're getting the most from our Model N investment.

#### Here's an approximate breakdown of the conference costs:

Airfare:	\$ X
Transportation:	\$30 approx.
Hotel: JW Marriott Orlando, Grande Lakes	\$578++ (2 nights)
Registration Fee:	\$x
<b>Total:</b>	<b>\$ X</b>

I'll submit a post-conference report that will include an executive summary, key industry takeaways, best practice tips, and a set of recommendations to maximize our current investments in Model N. I can also share relevant information with key personnel throughout the company.

Thank you for considering this request. I look forward to your reply. Please let me know if I have sign off to attend this valuable event, as the earlier I make my travel arrangements, the more cost friendly they will be!

Thank you,  
[NAME],