GLOBAL TENDER MANAGEMENT (GTM) ECOSYSTEM

GTM maximizes revenue by optimizing bids and streamlining their governance, while providing competitive and account insights

OUR GTM SOLUTION

Model N GTM brings together four key aspects of a complete end-to-end Tender solution:

1. PLAN
   Centralizes all pertinent information, allowing streamlined global performance

2. EXECUTE
   Auditable proposal and approval workflows mitigating the risk of inaccurate submissions

3. TRACK & ANALYZE
   Comprehensive tracking of previous bids as well as competitive data, allowing deep analytics and insights

4. SHAPE
   Powerful segmentation and simulation ability resulting in potential for resource reallocation to value-added activities

OUR GLOBAL COMMUNITY

Global community of over 4600 industry users

Spread across 125+ countries

Managing 430 brands and over 8700 Rx SKUs

OUR COMPANY

- Trusted, publically listed (MODN), leader in Revenue Management serving 90+ Life Sciences companies globally
- Customer-centric focused with 900+ employees across 11 global locations
- Innovative, Revenue Management as a Service (RMaaS) delivery model, to increase implementation speed and lower the cost of ownership
- Almost one-third of our revenue is spent on R&D, with 3 annual enhancement releases, ensuring high performance and up-to-date products

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