

Model **N**

Rainmaker20 Sponsor Prospectus

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Rainmaker20

March 11-13, 2020

JW Marriott Orlando, Grande Lakes

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Rainmaker Overview

What is Rainmaker?

Rainmaker is the premier global conference for Life Science and High Tech industry leaders and innovators in the rapidly growing Revenue Management industry. Celebrating it's 16th year, Rainmaker is the only event of its kind, dedicated to revenue management innovation in the Life Sciences and High Tech industries.



Rainmaker19 Delegate Demographics

327 Delegates at Rainmaker19

- Industry
 - 69% Pharma
 - 14% MedTech
 - 9% Semiconductor/ECM
 - 8% High Tech
- Title Level
 - 10% Executive (CxO, President, VP)
 - 38% Director
 - 27% Manager
 - 25% Other

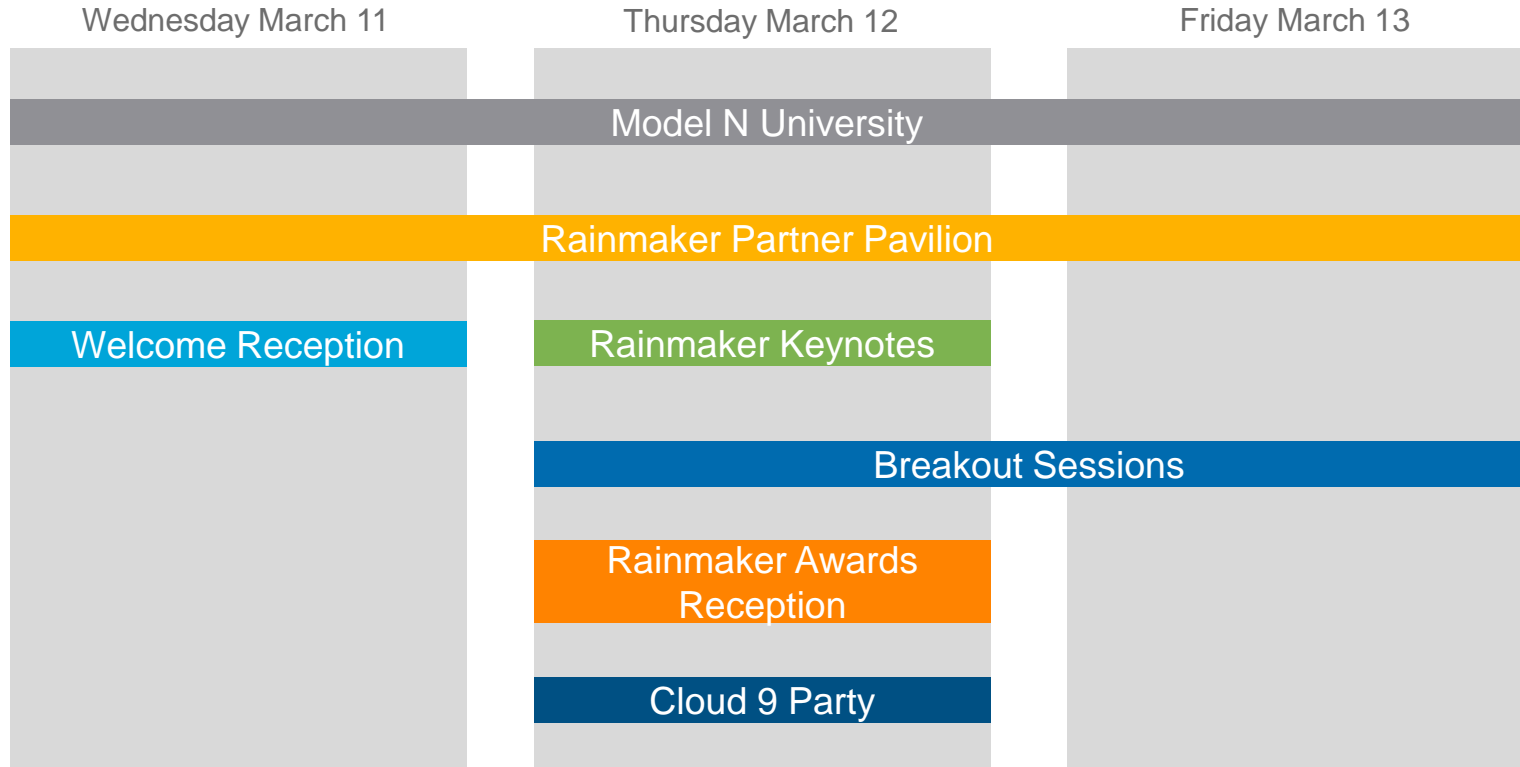


Rainmaker20 Highlights

- Hosted at the luxury resort, JW Marriott Orlando, Grande Lakes
- Over 360+ delegates expected to attend in 2020 (up 10% YoY), over 560+ all in (up 10% YoY)
- Opening and Product Keynotes
- Three tracks: Life Science, High Tech and Technical
- Twenty-seven expert breakout sessions
- Complimentary Model N University training sessions
- Rainmaker Awards Reception
- Cloud 9 Party
- Dedicated networking hours in Partner Pavilion



Agenda-At-a-Glance



Global Premier Sponsor (1)

Price: \$120,000

- **Exclusive sponsor of the Cloud 9 Party including key signage and branding experience**
 - Sponsor will be provided with a list of Cloud 9 Party attendees one week post event (name, title, company)
- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- Ten (10) Full Conference Passes
- Twenty (20) Explorer Passes to invite your customers (Model N prospects) to Rainmaker
- Sponsor Meeting Room: The ability to host on-site client and prospect meetings throughout the event in your personal sponsor meeting room (one meeting room)
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software included
- Receive pre-registration list (title and company) three (3) weeks prior to event and attendee list one (1) week post event

Platinum Sponsor (1)

Price: \$95,000

- **Exclusive sponsor of the Welcome Reception including key signage and branding experience**
 - Sponsor will be provided with a list of Welcome Reception attendees 1 week post event (name, title, company)
- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- Eight (8) Full Conference Passes
- Fifteen (15) Explorer Passes to invite your customers (Model N prospects) to Rainmaker
- Sponsor Meeting Room: The ability to host on-site client and prospect meetings throughout the event in your personal sponsor meeting room (one meeting room)
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software included
- Receive pre-registration list (title and company) two (2) weeks prior to event and attendee list one (1) week post event

Gold Sponsor (2)

Price: \$70,000

- **Lunch & Learn Session, host up to 50 delegates to attend a private lunch sponsored by the Gold sponsor and share more about your solution in a case study format**
 - Sponsor will be provided with a list of Lunch and Learn attendees 1 week post event (name, title, company)
- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- Five (5) Full Conference Passes
- Ten (10) Explorer Passes to invite your customers (Model N prospects) to Rainmaker
- Participation in Passport Program
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software included
- Receive pre-registration list (title and company) one (1) week prior to event and attendee list one (1) week post event

Silver Sponsor (3)

Price: \$35,000

- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- Three (3) Full Conference Passes
- Seven (7) Explorer Passes to invite your customers (Model N prospects) to Rainmaker
- Wireless Internet access
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software available for \$299
- Receive attendee list one (1) week post event

Bronze Sponsor (3)

Price: \$20,000

- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- Two (2) Full Conference Passes
- Five (5) Explorer Passes to invite your customers (Model N prospects) to Rainmaker
- Wireless Internet access
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software available for \$299
- Receive attendee list one (1) week post event

Exhibitor

Price: \$10,000

- 10'x10' turnkey booth in the Partner Pavilion, with the option to customize to create a unique brand experience
- One (1) Full Conference Pass, additional discounted Full Conference Passes available at \$1499
- Wireless Internet access
- Pre-Event Marketing, including company logo and 100-word profile on event site
- Participation in Passport Program
- On-site Marketing including logo placement on onsite signage and logo and company description in Rainmaker mobile app
- Lead retrieval software available for \$299
- Receive attendee list one (1) week post event



A La Carte Sponsorship*

Options

- **Lunch and Learn (2)** - Price: \$15,000
- **Meeting Room (3)** - Price: \$10,000
- **Water Bottles (1)** - Price: \$10,000
- **Co-brand lanyard (1)** - Price: \$10,000
- **Room Key Brand (1)** - Price: \$10,000
- **Mobile Awareness (4)** - Price: \$6,000

All Sponsorships

Rainmaker20

- **Global Premier Sponsor (1)**
 - Price: \$120,000
- **Platinum Sponsor (1)**
 - Price: \$95,000
- **Gold Sponsor (1)**
 - Price: 70,000
- **Silver Sponsor (3)**
 - Price: \$35,000
- **Bronze Sponsor (3)**
 - Price: \$20,000
- **Exhibitor**
 - Price: \$10,000
- **Lunch and Learn (2)**
 - Price: \$15,000
- **Meeting Room (3)**
 - Price: \$10,000
- **Water Bottles (1)**
 - Price: \$10,000
- **Co-brand lanyard (1)**
 - Price: \$10,000
- **Room Key Brand (1)**
 - Price: \$10,000
- **Mobile Awareness (4)**
 - Price: \$6,000

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Thank You

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